

WBL Connector Workplace Tour Checklist

Quick tips for Work-Based Learning Coordinators¹ to ensure a successful Workplace Tour.

Before the Workplace Tour

- Identify the appropriate employer contact and work with them to plan the tour, providing them with materials and support.
- Suggest that the employer bring in someone from the HR team to talk about entry-level recruitment.
- Arrange for transportation, permission slips, food and address all logistics.
- Find out if safety gear is required and, if so, arrange for it to be provided.
- Talk with teachers/faculty about how a workplace tour can help them meet curriculum goals and make the classroom connection.
- Prepare students/learners by having them research the company and practice their personal introduction.
- Identify and document desired student/learner learning objectives.

During the Workplace Tour

- Work with the tour host. Make sure to provide time for introductions, an overview of the business and its operations and what to expect during the tour.
- Ensure students/learners and teachers/faculty receive instruction in workplace safety and an orientation to workplace norms.
- Structure the tour so students/learners see the full spectrum of activities and occupations within the company.
- Help ensure that students/learners can observe and interact with employees at different levels of responsibility in the organization.
- If possible, have students/learners experience some hands-on activity during the tour.
- Have students/learners experience the tour in small groups and ask questions.

After the Workplace Tour

- Help students/learners connect what they're learning in class to what they experienced on the tour.
- Provide individual and group reflection activities for students.
- Suggest that students/learners share their experiences via social media.
- Support students/learners in determining their next steps in learning about careers.
- Debrief with the tour host.
- Have the students/learners write thank-you letters.
- Assess the impact and value of this tour and utilize employer, teacher/faculty and student/learner feedback to improve future tours. Document and archive information in ELENA.
- Help students/learners update their career development plan and think about any next steps they would like to take to further their career goals.

Sample Workplace Tour Timeline

Beginning of the school year: Identify and communicate with potential sites. Determine dates.

Three months in advance: Confirm sites and dates. Share format options.

Two months in advance: Confirm format and travel logistics. Recruit students.

One month in advance: Collect forms. Prepare students.

One week in advance: Review orientation and logistics.

During the workplace tour: Facilitate agenda, student/learner management and social media.

After the workplace tour: Thank-you notes, reflection and update career development plan.

¹ This includes Earn & Learn work-based learning connectors and others who facilitate, arrange and support work-based learning activities for students/learners.



Go Deeper

- Make the tour part of a project and have students/learners prepare and deliver a presentation about the company after the tour.
- Have students/learners create a presentation about their career pathway and deliver it to the employer partner during the tour.
- Take pictures from the tour and provide them to the company for their website or newsletter.
- Publicize the tour and the business by placing a story in the local newspaper or posting on your webpage. (Make sure you clear this with the employer partner first.)
- Consider other potential public relations benefits and opportunities.