

Employer Workplace Tour Fact Sheet

On a workplace tour, learners visit a workplace, learn about the business, meet employees, ask questions and observe work in progress.

More than a simple field trip or site visit, a workplace tour is designed and structured to meet specific learning outcomes, be educationally rich, and build awareness of the business, its industry sector, its role in the economy and the career options it provides.

Program Level: Starts 9th grade. Ongoing.
Employer/Learner Ratio: Varies. 1 or 2 employees to 20+ learners.
Duration: Usually 1.5 to 2 hours
Frequency: One time
Location: Workplace
Costs: Staff time
Special Considerations: Safety, company policies on visitors.

Why are Workplace Tours important for learners⁸?

- Provides exposure to potential careers and jobs and helps identify potential interests as well as those occupations *not* of interest.
- Helps build occupational knowledge and familiarity with the education and training needed for success in the industry.
- Helps make the connection between academic theory and practical application.
- Creates awareness of the business's role in the community, as well as its functions, processes, products and employees.

What are the benefits to my company?

- Exposes potential future workers to job opportunities and careers with your company.
- Introduces your employees to learners, which helps them understand how to communicate with the next generation of workers.
- Helps current employees feel good about the company's commitment to education and the community.
- Promotes an understanding of the role and contributions of your business.

What do I need to do next?

- Contact your work-based learning connector.
- Arrange for a presentation to those of your employees who will be hosting the tour.
- Consider any impacts on company policy.

Resources

- Distribute the Employer Workplace Tour Tip Sheet to interested employees.
- Review Employer Participation Options Fact Sheet to learn more about how to get the most out of your partnership with Earn & Learn.

⁸ Learners include: K-12, community college and college students; youth and young adults engaged in workforce development programs; and adults participating in career development activities.