EARN & LEARN
Dream Big, Climb Higher.

Executive Summary & Services

ABOUT US

Who We Are

Earn & Learn is an Education Technology organization that works to effectively scale work- based learning experiences for all learners. We are a funneled point of contact for employers to work with a region's schools, colleges, and community organizations to develop a local diverse talent pipeline and provide equitable access to high- wage, high-growth careers.

Earn & Learn By The Numbers

- ✓ 9,663 Employer Partners
- ✓ 4 County Offices of Education
- ✓ 13 Community Colleges
- ✓ 25+ K-12 School Districts
- ✓ 4,500+ WBL Events
- ✓ 150,000 Learners Engaged
- ✓ 400+ ELENA Users

The Problems We Solve

- ✓ Streamlining the connection between Employers and Education for seamless WBL from end-to-end
- ✓ Database repository for institutional knowledge of employer engagement, contacts and experiences
- ✓ Tracking valuable engagement and inpact data

SERVICES

Earn & Learn Employer Network Activated (ELENA)

The ELENA cloud-based (built on Salesforce) community web portal offers users the ability to collaborate. Key features include access to ongoing employer engagement, WBL activity tracking, employer WBL pledge forms, and real-time reports and dashboards (aligned with SWP, Perkins, and CTEIG). Open API allows for easy integrations.

Connector Pathway and Onboarding

Along with our comprehensive onboarding process, Earn & Learn facilitates a year-long series of professional development opportunities tailored to support your organization's WBL and employer engagement efforts. Offering workshops which leave Connectors with the confidence to engage, learn and build community.

Employer Engagement

Convening local industry partners is essential to the success of any WBL initiative. Earn & Learn will help you identify and engage employers in specific sectors aligned to your WBL needs.

Earn & Learn Toolkit

The Earn & Learn Work-Based Learning Toolkit was developed as a how-to guide for designing, planning, a implementing quality Work-Based Learning activities for learners of all ages in all settings, including K-12 schools, community colleges, adult education programs, alternative education programs, workforce training programs and other career related education and/or training programs. The toolkit is designed to assist leadership, work-based learning connectors , teachers or faculty and their intermediary partners in implementing and supporting quality Work-Based Learning activities for all learners that are part of the Earn & Learn community

Virtual Work-Based Learning Experiences

Let Earn & Learn plan, project manage and facilitate WBL experiences for your learning community. Examples include; Manufacturing Week, Health Careers Day, STEM Week, STEAM Week, ICT Career Day and more.